

Pulman's View from We've got South Somerset covered...

Pulman's View from Crewkerne · Pulman's View from Chard · Pulman's View from Ilminster

Distributing 8,500 copies every Tuesday



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ALL OF OUR TITLES ARE UPLOADED TO OUR WEBSITE

ADVERTISING RATES

RUN OF PAPER/ENTERTAINMENT

5x2 (50mm high x 64mm wide) £30

10x2 (100mm high x 64mm wide) £49.50

12x3 (120mm high x 97mm wide) £68.50

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Half Page (160mm high x 264mm wide) £185

Full Page (320mm high x 264mm wide) £340

Front Page: Banner (50mm high x 264mm wide) £198

Run of Paper rate per square column cm (scc): £3.00 per scc

DISCOUNTS

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TECHNICAL DATA

Full Page - 320 mm x 264 mm

Half Page - 160 mm x 264 mm

Quarter Page - 160 mm x 130 mm

Columns widths:

1 = 30 mm 2 = 64 mm

3 = 197 mm 4 = 130 mm

5 = 164 mm 6 = 197 mm

7 = 230 mm 8 = 264 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

DEADLINES

All copy must be received by midday
Friday for Tuesday's publication.

**Pulman's
View**
newspapers
in South Somerset



Part of Tindle
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