

We've got West Dorset covered...

View from Lyme Regis & Charmouth • View from Bridport & West Bay • View from Beaminster
View from Dorchester • View from Weymouth & Portland

Distributing over 24,500 copies every Wednesday



www.viewfromonline.co.uk

- Five quality free weekly newspapers out every Wednesday
- Most comprehensive weekly coverage of West Dorset
- Cost effective advertising rates and generous discounts
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our **free design service**

- Vibrant advertising features and sections to suit every advertisers needs
- Not only available in newsagents and supermarkets, but available in over 100 distribution points - where will you pick up yours?

ADVERTISING RATES

Front Page: £2.75 per scc for 1 title
£3.75 per scc for 2 titles
£4.75 per scc for 3 titles
£5.75 per scc for 4 titles
£6.75 per scc for 5 titles

Run of paper: £2.75 per scc

Special Rates on:

5x2: £30.00 plus VAT for all five titles

10x2: £50.00 plus VAT for all five titles

12x3: £70.00 plus VAT for all five titles
Quarter Page: £99.00 plus VAT for all five titles
Half Page: £198.00 plus VAT for all five titles
Full Page: £340.00 plus VAT for all five titles

DISCOUNTS

Pre-payment by debit or credit card - 5% discount
Series booking of

4 weeks = 5%
8 weeks = 10%
12 weeks = 15%
26 weeks or longer = 20%

TECHNICAL DATA

Full Page - 320 mm x 264 mm
Half Page - 160 mm x 264 mm
Quarter Page - 160 mm x 130 mm

Columns widths:

1 = 30 mm 2 = 64 mm 3 = 97 mm 4 = 130 mm
5 = 164 mm 6 = 197 mm 7 = 230 mm 8 = 264 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

DEADLINES

All copy must be received by 10am on Tuesday for Wednesday's publication

View from
newspapers
in West Dorset



Part of Tindle
Newspapers Ltd

Contact us: View From Newspapers, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB
Tel: 01297 446057 | Fax: 01297 445607

or call one of our advertising team:

Natalie - 01297 446145 natalie@pemedi.co.uk | Rob - 01297 446146 rob.coombe@pemedi.co.uk

Feature Advertising

Let us help you promote your business to potential and existing customers

- New Openings ■ Offering A New Service ■ Business Profile ■ Expansion ■ Relocation ■ Refurbishment
- Anniversary ■ Carnivals ■ Town Features ■ Homes ■ Gardens ■ Ladies ■ Weddings ■ Caring for the Elderly

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LET US DO THE WORK FOR YOU!

Company Profile

You, the advertiser, buy a space and our experienced editorial team will come to see you and take photos to highlight your business product / special promotion.

Take advantage of our **free design service** and experienced team of journalists who will come out to take photos and write editorial to promote your company and build your client base.

ADVERTISING RATES

£2.50 per cm column on all other sizes

- 5x2: £30.00 + VAT
- 10x2: £50.00 + VAT
- 12x3: £70.00 + VAT
- 1/4 Page: £99 + VAT
- 1/2 Page: £198 + VAT
- Full Page: £340 + VAT

DISCOUNTS

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- Series booking of 4 weeks = 5%
- 8 weeks = 10%
- 12 weeks = 15%
- 26 weeks or longer = 20%

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Complement your advertising with our East Devon and South Somerset titles

East Devon

- Pulman's View From Axminster
- Pulman's View From Colyton
- Pulman's View From Seaton & Beer
- Pulman's View From Honiton
- Pulman's View From Sidmouth
- Pulman's View From Ottery St Mary

South Somerset

- Pulman's View From Crewkerne
- Pulman's View From Chard
- Pulman's View From Ilminster



Please ask for more details on these titles

from
View
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in West Dorset



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or call one of our advertising team:

Natalie - 01297 446145 natalie@pemedial.co.uk | Rob - 01297 446146 rob.coombe@pemedial.co.uk

View 2

The ultimate leisure guide for West Dorset



www.viewfromonline.co.uk

■ Dedicated Entertainment & Leisure section with film and music reviews, puzzle section and a local guide to whats on in your area.

■ Cost - effective advertising rates
■ Free design service
■ Regular advertising features, call for details

ADVERTISING RATES

£2.75 per single column centimetre (scc)

5cm x 2 columns	£30.00 + VAT
10cm x 2 columns	£50.00 + VAT
12cm x 3 columns	£70.00 + VAT
Quarter Page (<i>Special Rate</i>)	£99.00 + VAT
Half Page	£198.00 + VAT
Full Page	£340.00 + VAT
View 2 Front Banner (5x8)	£108.00 + VAT
Other Sizes available	

LEISURE DIRECTORY

5x2 5cm high x 6.4cm wide

Four Weeks	£50.00 + VAT
Eight Weeks	£96.00 + VAT

10x2 10cm high x 6.4cm wide

Four Weeks	£100.00 + VAT
Eight Weeks	£192.00 + VAT

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DISCOUNTS

Pre payment by Credit or Debit cards 5%

Four week booking	5% discount
Eight week booking	10% discount
Twelve week booking	15% discount
Twenty Six week booking or longer	20% discount

DEADLINES

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Newspapers Ltd

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Tel: 01297 446057 | Fax: 01297 445607

Call Rob on 01297 446146 or rob.coombe@pemedial.co.uk

Recruitment

view from

We've got West Dorset covered...

- View from Lyme Regis & Charmouth
- View from Bridport & West Bay • View from Beaminster
- View from Weymouth & Portland • View from Dorchester

Distributing over 24,500 copies every Wednesday



ADVERTISING RATES

Recruitment advertisements automatically appear in all 5 editions

£6.25 per single column centimetre (scc) + VAT

- Cost Effective advertising rates
- Free Design Service
- Full Colour Advertising

www.viewfromonline.co.uk

You can also include your recruitment advertisement on our website for an additional £10+VAT per week.

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Contact us: View From Newspapers, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB

Tel: 01297 446057 | Fax: 01297 445607

Call Natalie on 01297 446145 or email natalie@pemedi.co.uk

Public Notices

view from

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- View from Lyme Regis & Charmouth
- View from Bridport & West Bay • View from Beaminster
- View from Weymouth & Portland • View from Dorchester

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ADVERTISING RATES

Public Notice advertisements automatically appear in all 5 editions

£6.50 per single column centimetre (scc) + VAT

- Cost Effective advertising rates
- Free Design Service
- Full Colour Advertising

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Tel: 01297 446057 | Fax: 01297 445607

Call Natalie - 01297 446145 or email natalie@pemedial.co.uk

ADVERTISING RATES

GROUP PRICES

Full Page Rates	Single Booking	Series Booking 12+
Dorset	£175	£140
Half Page Rates	Single Booking	Series Booking 12+
Dorset	£100	£80
Quarter Page Rates	Single Booking	Series Booking 12+
Dorset	£62.50	£50

Further discounts available for double page spread

All these agents benefit from advertising regularly with the View From newspapers:

FORTNAM
SMITH & BANWELL

PalmerSnell

Elder&Froy

Symonds
& Sampson
ESTABLISHED 1858

GORDON &
Rumsby

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DEADLINES

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 midday on Monday for
 Wednesday's publication

Dorset Editions

View from **Lyme Regis & Charmouth**

View from **Weymouth & Portland**

View from **Bridport & West Bay**

View from **Beaminster**

View from **Dorchester**



Complement your advertising with our other titles

Pulman's View From **Crewkerne**

Pulman's View From **Chard**

Pulman's View From **Ilminster**

Pulman's View From **Axminster**

Pulman's View From **Colyton**

Pulman's View From **Seaton & Beer**

Pulman's View From **Honiton**

Pulman's View From **Sidmouth**

Pulman's View From **Ottery St Mary**



Contact us: View From Newspapers, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB
 Tel: 01297 446057 | Fax: 01297 445607

Call Rob on 01297 446140 or email rob@pemediaco.uk

ViewServices

view from

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- View from Dorchester • View from Weymouth & Portland

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www.viewfromonline.co.uk

FAQs

■ How many words can I fit in?

We recommend using no more than 70 words, though the most effective seem to have between 15 and 40 words.

■ Can I change my copy?

Copy can be changed at the beginning of a new run but not halfway through. We will make occasional exceptions to this rule, such as when an advertiser changes their telephone number.

■ Should I use pictures?

A graphic of some kind usually attracts attention,

making your advert more effective. Graphics might include a well designed company logo, a photograph demonstrating your work or a logo for an association that you belong to.

■ Can I go in every other month or once a month?

We can only take bookings for consecutive weeks. Doing so enables to keep our prices at their most competitive.

■ What heading will I be put under?

You can go under whichever heading you like - we can even create a new one for you.

ADVERTISING RATES

5x2 (5cm high x 6.4cm wide)

Four Weeks	£50.00 + VAT
Eight Weeks	£96.00 + VAT

10x2 (10cm high x 6.4cm wide)

OR 5x4 (5cm high x 13cm wide)

Four Weeks	£100.00 + VAT
Eight Weeks	£192.00 + VAT

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Tel: 01297 446057 | Fax: 01297 445607

Call Verity on 01297 446151 or email verity@pemedial.co.uk

ViewMotoring

view from

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- View from Dorchester • View from Weymouth & Portland

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- Most Comprehensive weekly coverage of West Dorset
- Cost effective advertising rates and generous discounts
- Vibrant advertising features and sections to suit every advertisers needs
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our free design service
- Not only available in newspapers and supermarkets, but available in over 200 distribution points - where will you pick up yours?

ADVERTISING RATES

10x2	£30.00 + VAT
9x4	£37.50 + VAT
Quarter Page	£49.50 + VAT
Half Page	£80.00 + VAT
Full Page	£150.00 + VAT

MOTERING DIRECTORY

5x2 5cm high x 6.4cm wide	
Four Weeks	£50.00 + VAT
Eight Weeks	£96.00 + VAT

10x2 10cm high x 6.4cm wide
OR 5x4 5cm high x 13cm wide

Four Weeks	£100.00 + VAT
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