

Pulman's View from We've got East Devon & South Somerset covered...

Pulman's View from Axminster · Pulman's View from Colyton · Pulman's View from Seaton & Beer
Pulman's View from Honiton · Pulman's View from Sidmouth · Pulman's View from Ottery St Mary
Pulman's View from Crewkerne · Pulman's View from Chard · Pulman's View from Ilminster

Distributing 27,500 copies every Tuesday



www.viewfromonline.co.uk

- Nine quality free weekly newspapers out every Tuesday, covering Axminster, Colyton, Seaton, Beer, Sidmouth, Honiton, Ottery St Mary, Chard, Ilminster, Crewkerne and the surrounding areas
- Cost effective advertising rates and generous discounts
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our **free design service**
- Vibrant advertising features and sections to suit every advertisers needs
- Not only available in newsagents and supermarkets, but available in over 100 distribution points – where will you pick up yours?

ADVERTISING RATES

TO APPEAR IN ALL NINE TITLES

Front Page: £2.75 per scc for 1 title £3.75 per scc for 2 titles
£4.75 per scc for 3 titles £5.75 per scc for 4 titles
£6.75 per scc for 5 titles £7.75 per scc for 6 titles
£8.75 per scc for 7 titles £9.75 per scc for 8 titles
£10.75 per scc for 9 titles

Front Page Banner: £350 plus VAT

Run of paper:

5x2: (50mm high x 64mm wide) £54.00 plus VAT
10x2: (100mm high x 64mm wide) £90.00 plus VAT
12x3: (120mm high x 97mm wide) £126.00 plus VAT
Quarter Page: (160mm high x 130mm wide) £178.20 plus VAT

Half Page: (160mm high x 264mm wide) £350.00 plus VAT

Full Page: (50mm high x 264mm wide) £550.00 plus VAT

Other sizes available – please call for more details

DISCOUNTS

Pre-payment by debit or credit card – 5% discount*

Series booking of 4 weeks = 5%

8 weeks = 10%

12 weeks = 15%

26 weeks or longer = 20%

**Does not apply to directory adverts.*

VAT to be added to all above prices

TECHNICAL DATA

Full Page – 320 mm x 264 mm

Half Page – 160 mm x 264 mm

Quarter Page – 160 mm x 130 mm

Columns widths:

1 = 30 mm 2 = 64 mm 3 = 97 mm 4 = 130 mm

5 = 164 mm 6 = 197 mm 7 = 230 mm 8 = 264 mm

Advert copy can be emailed as a high resolution PDF or Jpeg file

DEADLINES

All copy must be received by midday
Friday for Tuesday's publication

Pulman's
from
View
newspapers
in East Devon & South Somerset



Part of Tindle Newspapers Ltd

Contact us: Devon, Dorset & Somerset Series of Newspapers, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis, Dorset DT7 3DB. Tel: 01297 446057 | Fax: 01297 445607

or call one of our advertising team:

Jemma Moore – 01297 446158 jemma@pemedias.co.uk | Jenna Wellman – 01297 446147 jenna.wellman@pemedias.co.uk

Verity Rudge – 01297 446151 verity@pemedias.co.uk | Kirsten Taylor – 01297 446150 kirsten@pemedias.co.uk

Feature Advertising

Let us help you promote your business to potential and existing customers

- New Openings ■ Offering A New Service ■ Business Profile ■ Expansion ■ Relocation ■ Refurbishment
- Anniversary ■ Carnivals ■ Town Features ■ Homes ■ Gardens ■ Ladies ■ Weddings ■ Caring for the Elderly

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· Pulman's View from Seaton & Beer Pulman's View from Honiton

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· Pulman's View from Crewkerne · Pulman's View from Chard · Pulman's View from Ilminster

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Complement your advertising
with our West Dorset titles

West Dorset

View From **Bridport**

View From **Beaminster**

View From **Lyme Regis**

View From **Dorchester**

View From **Weymouth & Portland**



www.viewfromonline.co.uk

LET US DO THE WORK FOR YOU!

Company Profile

You, the advertiser, buy a space and our experienced editorial team will come to see you and take photos to highlight your business product / special promotion.

Take advantage of our **free design service** and experienced team of journalists who will come out to take photos and write editorial to promote your company and build your client base.

ADVERTISING RATES

£2.50 per cm column on all other sizes

5x2:	£30 + VAT
10x2:	£50 + VAT
12x3:	£70 + VAT
1/4 Page:	£99 + VAT
1/2 Page:	£198 + VAT
Full Page:	£370 + VAT

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Recruitment

Pulman's View from

We've got East Devon & South Somerset covered...

- Pulman's View from Axminster • Pulman's View from Colyton
- Pulman's View from Seaton & Beer • Pulman's View from Honiton
- Pulman's View from Sidmouth • Pulman's View from Ottery St Mary
- Pulman's View from Crewkerne • Pulman's View from Chard • Pulman's View from Ilminster

Distributing 27,500 copies every Tuesday



ADVERTISING RATES

For Recruitment advertisements to appear in all 6 Devon editions:

£6.25 per singles column centimetre (scc) + VAT

For Recruitment advertisements to appear in all 3 Somerset editions

£4.95 per single column centimetre (scc) + VAT

For Recruitment advertisements to appear in all 9 editions
£8.50 per single column centimetre (scc) + VAT

- Cost Effective advertising rates
- Free Design Service
- Full Colour Advertising

www.viewfromonline.co.uk

You can also include your recruitment advertisement on our website for an additional £10+VAT per week.

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Contact us: Devon, Dorset & Somerset Series of Newspapers, Unit 3, St Michaels Business Centre, Church Street, Lyme Regis,
Dorset DT7 3DB. Tel: 01297 446057 | Fax: 01297 445607
Natalie - 01297 446145 or email natalie@pemedial.co.uk

Public Notices

Pulman's View from

We've got East Devon & South Somerset covered...

- Pulman's View from Axminster • Pulman's View from Colyton
- Pulman's View from Seaton & Beer • Pulman's View from Honiton
- Pulman's View from Sidmouth • Pulman's View from Ottery St Mary
- Pulman's View from Crewkerne • Pulman's View from Chard • Pulman's View from Ilminster

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ADVERTISING RATES

For Public Notice advertisements to appear in all 6 Devon editions:

£6.50 per single column centimetre (scc) + VAT

For Public Notice advertisements to appear in all 3 somerset editions

£5.20 per single column centimetre (scc) + VAT

For Public Notice advertisements to appear in all 9 editions

£9.00 per single column centimetre (scc) + VAT

- Cost Effective advertising rates
- Free Design Service
- Full Colour Advertising

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Natalie - 01297 446145 or email natalie@pemedial.co.uk

Pulman's Property View



www.viewfromonline.co.uk
www.axminster-today.co.uk

Your local guide to the property market in East Devon & South Somerset

ADVERTISING RATES

PER CLUSTER

Full Page Rates	Single Booking	Series Booking 12+
	£125	£100
Half Page Rates	Single Booking	Series Booking 12+
	£85	£65
Quarter Page Rates	Single Booking	Series Booking 12+
	£55	£40

Free of charge editorial space available each week

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WE OFFER A FREE DESIGN SERVICE

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DEADLINES

All copy must be received by midday on Friday for Tuesdays publication



Complement your advertising with our
West Dorset titles

View from Bridport & West Bay | View from Beaminster

View from Lyme Regis & Charmouth

View from Dorchester | View from Weymouth & Portland

Pulman's
from
View
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 Jemma – 01297 446158 email jemma@pemedial.co.uk

LocalServices

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FAQs

■ How many words can I fit in?

We recommend using no more than 70 words, though the most effective seem to have between 15 and 40 words.

■ Can I change my copy?

Copy can be changed at the beginning of a new run but not halfway through. We will make occasional exceptions to this rule, such as when an advertiser changes their telephone number.

■ Should I use pictures?

A graphic of some kind usually attracts attention,

making your advert more effective. Graphics might include a well designed company logo, a photograph demonstrating your work or a logo for an association that you belong to.

■ Can I go in every other month or once a month?

We can only take bookings for consecutive weeks. Doing so enables us to keep our prices at their most competitive.

■ What heading will I be put under?

You can go under whichever heading you like – we can even create a new one for you.

ADVERTISING RATES

5x2 (5cm high x 6.4cm wide)

Four Weeks	£50.00 + VAT
Eight Weeks	£96.00 + VAT

10x2 (10cm high x 6.4cm wide)

OR 5x4 (5cm high x 13cm wide)

Four Weeks	£100.00 + VAT
Eight Weeks	£192.00 + VAT

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Complement your advertising with our
West Dorset and South Somerset titles

West Dorset

View From **Bridport**

View From **Beaminster**

View From **Lyme Regis**

View From **Dorchester**

View From **Weymouth & Portland**



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Verity – 01297 446151 or email verity@pemedi.co.uk

Motoring View

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www.axminster-today.co.uk

- Nine quality free newspapers out every Tuesday
- As an advertiser you will benefit from helpful, friendly advice on planning your advertisement and our **free design service**.
- Cost effective advertising rates and generous discounts

ADVERTISING RATES

10x2: (10cm high x 6.4cm wide)	£25
9x4: (9cm high x 13cm wide)	£37.50
12x3: (12cm high x 9.7cm wide)	£37.50
Quarter Page: (16.5cm high x 13cm wide)	£45
Half Page: (16.5cm high x 26.4cm wide)	£80
Full Page: (34cm high x 26.4cm wide)	£150

MOTERING DIRECTORY

5x2: (5cm high x 6.4cm wide)	4 Weeks £50
	8 Weeks £96

10x2: (10cm high x 6.4cm wide)	4 Weeks	£100
	8 Weeks	£192

DISCOUNTS

Pre-payment - 5% discount (not applicable to directory adverts)

Series booking of 4 weeks = 5%

8 weeks = 10%

12 weeks = 15%

26 weeks or longer = 20%

VAT to be added to all above prices

Compliment your advertising with our West Dorset titles

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